

Accountability

A

Definition: Do our part to achieve BBG's growth and success

Behaviors:

- Hold oneself and others accountable for behaviors, actions and results
- Accept responsibility, offer solutions and follow through
- Own our actions regardless of results and learn from them
- Take personal responsibility for continuous learning

Stewardship

S

Definition: Serve others selflessly and responsibly

Behaviors:

- Use company resources effectively and efficiently
- Protect the lifesaving gifts entrusted to us by the community
- Anticipate and address the needs of others
- Provide meaningful contributions to the communities we serve
- Value input and time of others

Pioneer

P

Definition: Create and deliver innovative products and services

Behaviors:

- Embrace change with openness and agility
- Develop new ideas
- Encourage collaboration
- Initiate opportunities for growth
- Challenge operational processes where there are opportunities to improve

Integrity

I

Definition: Build unity and trust by doing the right thing

Behaviors:

- Make ethical decisions
- Model behavior that protects each other, our organization, and our community
- Speak and act with honesty and mutual respect

Respect

R

Definition: Treat all with dignity and kindness

Behaviors:

- Embrace diversity
- Meet and greet within five feet
- Give undivided attention to the person or task at hand
- Display a positive and professional attitude by treating others how you want to be treated
- Acknowledge achievements and accomplishments of others

Excellence

E

Definition: Surpass team, customer, and community expectations

Behaviors:

- Safely handle and deliver quality products and services
- Provide a superior customer experience by giving people more than they expect
- Turn ideas into continuous improvement, growth and development
- Consistently follow and focus on our SOPs