

Introducing your **new**
coordinator portal!

A new tool to help make your next blood blood drive a success!

Getting Started

FAQs:

Why do I need to login?

Your unique login personalizes this Coordinator Portal to you so you can view your drives, manage upcoming schedules, send reminder emails for your drives and order supplies.

What resources are available?

Information on every drive you hold is maintained so you can monitor the success of each drive, the performance of campaigns promoting the drive, as well as manage donor groups.

Welcome! Please log in.

Thank you for being a dedicated Drive Coordinator! We've made some changes to our system in the hopes of making your job easier and more effective. If this is your first time to log in since June 15, 2016, please click the links below to retrieve your username or password.

[Forgot your username](#) or [password](#)?

- Visit **SouthTexasBlood.org/Give**
- Click **Coordinator Portal** tab
- Your recruiter will provide you a Username and Password. Utilize these to log in.

New Features & Benefits

My Snapshot



Units Collected YTD:

Whole Blood - 8

Units Collected Last Year:

None

Emails Sent: 55

Campaigns Sent: 2

Donor Pool:

Donors in Pool - 68

Lapsed - 202

Scheduled - 0

Drive Snapshot

Future Drives:

11/15/2019

Recent Drives:

08/09/2019

Welcome, Maribel

Managing your mobile drives is easy with these helpful tools.
Where would you like to begin?



My Drives



My Marketing



My Resources



My Results

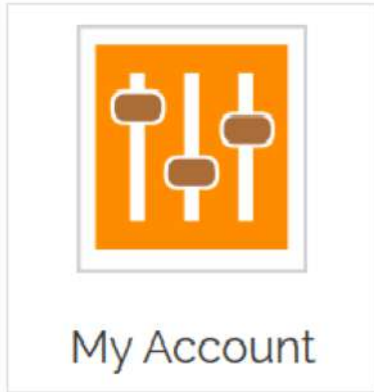


Rate My Drive



My Account

Your account



[Back to Home](#)

My Account

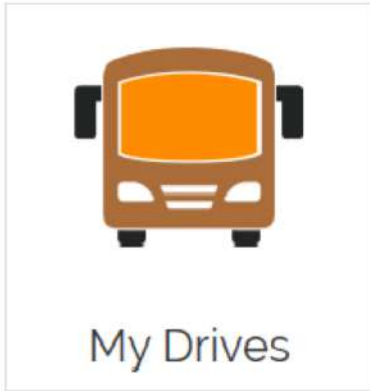
To update your information below, please press the "Edit" button.

First Name:	Maribel
Last Name:	Martinez
Email:	maribel.martinez@dptlabs.com
Username:	coordinator
Enable Avatar:	No
Avatar Preview:	None Selected

[Edit](#) [Back to Home](#)

- Change your email, username or password, updated communication preferences and upload a profile image.

Your drives



- Schedule donors for your upcoming drive
- Access previous drive results

[Back to Home](#)

My Drives


The list of drives is displayed below. You can click on the schedule link to schedule donors for the blood drive.

Name	Date	Goal	Appointments	
DPT Laboratories	11/15/2019	12	0	Schedule
DPT Laboratories	08/09/2019	12	5	Results
DPT Laboratories	03/15/2019		0	Results
DPT Laboratories	11/01/2018		0	Results
DPT Laboratories	08/23/2018		0	Results
DPT Laboratories	06/07/2018		0	Results
DPT Laboratories	03/15/2018		0	Results
DPT Laboratories	08/18/2017		0	Results
DPT Laboratories	06/08/2017		0	Results
DPT Laboratories	03/03/2017		0	Results

Showing 1 to 10 of 36 entries

[First](#) [Previous](#) [Next](#) [Last](#)

My Snapshot



Units Collected YTD:
Whole Blood - 8

Units Collected Last Year:
None

Emails Sent: 55

Campaigns Sent: 2

Donor Pool:
Donors in Pool - 68
Lapsed - 202
Scheduled - 0

Drive Snapshot

Future Drives:
11/15/2019

Recent Drives:
08/09/2019
03/15/2019
11/01/2018

Your drives



My Drives

- Drive details at a glance

DPT Laboratories

Friday, August 09, 2019

02:00 pm - 05:00 pm

DPT Laboratories

Open: Yes

307 E. Josephine

Bloodmobile

San Antonio, TX 78215

Drive Overview

WHOLEBLOOD Goal: 12

DUALRBC Goal: 2

WHOLEBLOOD Actual: 8

DUALRBC Actual: 2

Donors donating at this drive:

Name	↑↓	Donation Type	↑↓
No data available in table			

Showing 0 to 0 of 0 entries

Previous Next

WHOLEBLOOD - Whole Blood

DUALRBC - Double Red Cell

Total Appointment Slots:

20

Total Appointments:

5

02:00 pm William Kiobassa

02:00 pm

02:20 pm

02:40 pm

03:00 pm Michelle Bishop

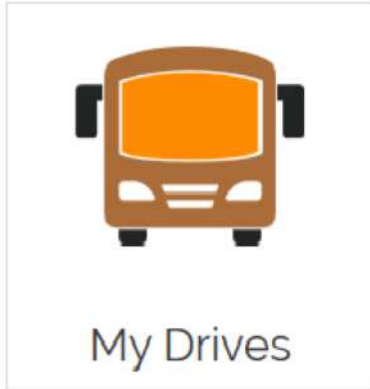
03:00 pm LATRICE HARRIS

03:00 pm

03:20 pm

03:40 pm James Doe

Your drives



DPT Laboratories

Friday, November 15, 2019
02:00 pm - 06:00 pm
DPT Laboratories
Open: Yes
307 E. Josephine
Bloodmobile
San Antonio, TX 78215

Drive Overview
WHOLEBLOOD Goal: 12
DUALRBC Goal: 2

 - Donor Link  - Printable Schedule

WHOLEBLOOD - Whole Blood

Total Appointment Slots: 24
Total Appointments: 0

02:00 pm (3 Available)

02:20 pm (1 Available)

02:40 pm (2 Available)

03:00 pm (3 Available)

03:20 pm (1 Available)

03:40 pm (2 Available)

04:00 pm (3 Available)

04:20 pm (1 Available)

04:40 pm (2 Available)

05:00 pm (3 Available)

- Schedule donors
- Link to share for scheduling
- Printable schedule and drive flyer

Your drives



My Drives

- Online form to make donor appointments.
- Send donors emails directly

DPT Laboratories

Friday, November 15, 2019
02:00 pm - 06:00 pm
DPT Laboratories
307 E. Josephine
Bloodmobile
San Antonio, TX 78215

Primary Blood Drive Coordinator

Maribel Martinez

Email: maribel.martinez@dptlabs.com

Phone: 210-390-5100

Appointment Details:

Date:	11/15/2019
Time:	02:00 pm
First Name:	<input type="text"/>
Last Name:	<input type="text"/>
Date of Birth:	Month <input type="text"/> Day <input type="text"/> Year <input type="text"/>
Contact Phone:	<input type="text"/>
Contact Email:	<input type="text"/>
Text Reminder?	<input type="checkbox"/> * Message and Data Rates may apply.

Notes:*

*Associated with this appointment only

Confirm

Cancel

Your materials



My Marketing

- Multiple email templates available
- Email results
- Donor List

[Back to Home](#)

Drive Marketing

Recruit donors via email campaigns or view the results of past emails



New Email



Email Results



My Donor Pool

Your materials



My Marketing



New Email

- Select from multiple email templates
- Filter donor list
- Design or customize subject line and email message

Drive Marketing

Construct the message content for your donors below.

Step 4: Design Your Message

Subject Line:

Give from the heart, fill your cart! Give Bloc

Message Body:

Rich text editor toolbar with options for Bold (B), Italic (I), Underline (U), Undo, and various text and paragraph formatting tools.

Dear ,

You've got an exciting blood drive coming your way! Donate blood at [Site Name] on [Drive Date] from [Drive Start Time] to [Drive End Time] and take home a FREE \$10 Amazon gift card.

Here are more details about this event:

DPT Laboratories
11/15/19 (02:00 pm - 06:00 pm)
307 E. Josephine
Bloodmobile
San Antonio, TX 78215

[Site Room Name]

[Sponsor Name]

[Drive Address]

Every pint given by donors like you helps save up to three lives and touches the lives of so many more. You can make a huge impact on the people in your community just by donating blood. Schedule your appointment today at [Drive Link URL] and encourage a friend, family member or co-worker to join you!

We look forward to seeing you there!

-Your STBTC Team

P

Next Step

Load Message

Preview

Back to Step 3

Your materials



My Marketing



New Email

- Preview messages prior to sending
- Schedule send date

Step 5: Preview and Schedule

Targeted Drive(s):	DPT Laboratories
Subject Line:	Give from the heart. fill your cart! Give Blood. Score FREE Amazon Gift Card
Email Design/Message:	Click to Preview
Target List:	Total targets: 24 (23 Donors, 1 Prospects) Details
Schedule Send Date:	<input type="text" value="Specify a time/date"/>
Date:	<input type="text"/>
Time:	<input type="text"/>

Submit Email

Back to Step 4

Your materials



My Marketing



Email Results

- Monitor email delivery – who has opened your message?

Email Details:

Targeted Drive(s):	DPT Laboratories
Subject Line:	Appointments Available - Please Make One Now!
Email Design/Message:	Click to Preview
Target List:	Total targets: 27 (26 Donors, 1 Prospects) Details

Reports:

[Overview](#) [Delivered](#) [Viewed](#) [Pending Outcome](#) [Bounced](#) [Unsubscribed](#)

Your materials



My Marketing



My Donor Pool

- Search previous donors
- Upload new donor lists via CSV file

Search Parameters

Sponsor:	Donation Start Date:
<input type="text" value="All"/>	<input type="text"/>
Drive:	Donation End Date:
<input type="text" value="Select Sponsor"/>	<input type="text"/>
First Name:	Type:
<input type="text"/>	<input type="text" value="All"/>
Last Name:	<input type="checkbox"/> Has Email?
<input type="text"/>	

Your resources



My Resources

- Quick access to tips to make your drive successful
- Donor forms and resources close at hand.

Blood Drive Resources

Helpful resources for planning your blood drive:

[Keys to Success for a Blood Drive](#)

[Best Practices for a Blood Drive](#)

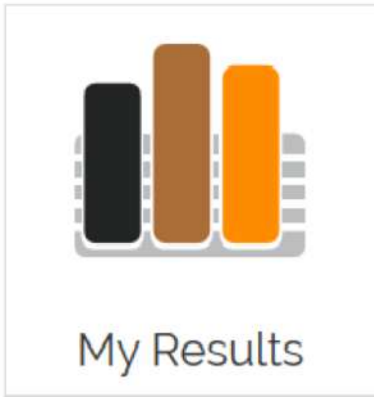
[Consent and Release Form](#)

[Parent and Guardian form for High Schoolers \(English\)](#)

[Parent and Guardian form for High Schoolers \(Spanish\)](#)

[Donation Brochure](#)

Your results



- Monitor appointments leading up to your drive
- Access previous drives' results

Drive Results

Laboratories

Friday, August 09, 2019

02:00 pm - 05:00 pm

Laboratories

Open: Yes

Bloodmobile
San Antonio, TX

Drive Overview

WHOLEBLOOD Goal: 12

WHOLEBLOOD Actual: 8

Donors donating at this drive:

Name	Donation Type
No data available in table	

Showing 0 to 0 of 0 entries

Previous Next

WHOLEBLOOD - Whole Blood

DUALRBC - Double Red Cell

Total Appointment Slots: 20

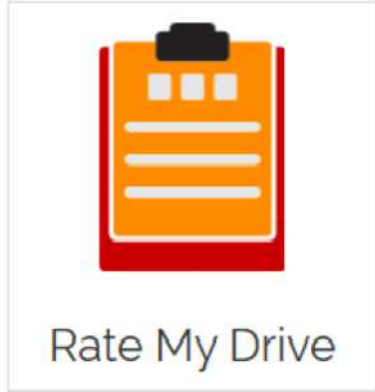
Total Appointments: 5

02:00 pm William

02:00 pm

02:20 pm

Your survey



My Snapshot

Units Collected YTD:
Whole Blood - 8

Units Collected Last Year:
None

Emails Sent: 55

Campaigns Sent: 2

Donor Pool:
Donors in Pool - 68
Lapsed - 202
Scheduled - 0

Drive Snapshot

[Back to Home](#)

Drive Surveys

Thank you for taking the time to give us your valuable feedback. Please select a recent drive below to provide feedback on.

08/09/2019 Drive ID: 108757	Drive Sponsor: DPT Laboratories Drive Site Name: DPT Laboratories	<input checked="" type="checkbox"/>
03/15/2019 Drive ID: 108756	Drive Sponsor: DPT Laboratories Drive Site Name: DPT Laboratories	<input checked="" type="checkbox"/>
11/01/2018 Drive ID: 99753	Drive Sponsor: DPT Laboratories Drive Site Name: DPT Laboratories	<input type="checkbox"/> Take Survey
08/23/2018 Drive ID: 99752	Drive Sponsor: DPT Laboratories Drive Site Name: DPT Laboratories	<input type="checkbox"/> Take Survey

- What went well?
- How we can improve?

Thank you!

[Recruiter]@SouthTexasBlood.org

SouthTexasBlood.org