



Best practices for a successful community blood drive

Get ready for an inside blood drive setup.

- Reserve 2-3 parking spaces for our vehicles.
- Make the appropriate number of tables and chairs available.
- Meet our staff upon arrival to direct them to the correct location.

Get ready for a mobile blood drive setup.

- Reserve 6-8 parking spaces for the bloodmobile.
- Meet our staff upon arrival to ensure they are in the correct location.
- We'll provide packaged snacks and drinks.
However, you are welcome to include any extra food or drink for donors.

Prepare consent forms for donors who are 16 years old.

Download and print the "Parental/Guardian Consent Form" PDF

Promote participation before your blood drive.

- Get ideas to increase blood drive participation.
- Download the "Keys to a Successful Blood Drive."
- Materials you can request from your South Texas Blood Center Consultant:
 - Posters/Flyers
 - Sign-up sheets
 - Email templates
 - Donor eligibility information
 - General donation information

Provide information on how donors can prepare for their donation.

It is important that all donors understand that they will need to prepare for a successful donation. View the Give Now Tab on www.southtexasblood.org. You may also request supplemental information or handouts from your South Texas Blood Center Consultant

Increase excitement the day of the drive.

- Hang directional signage.
- Hang the completed "In Honor of" flyers, which donors receive at the blood drive.
- Encourage donors to bring their smart phones to the drive and post photos onto social media to help rally the community.